

Certified Financial Fiduciary



Putting Your Best Interest's First!

Do you feel your financial professional is making sure to put YOUR best interests ahead of their own - are they a Certified Financial Fiduciary®?

They should be.

Midwest Financial Group's entire advisor team are all Certified Financial Fiduciaries®. Too often today people claiming to be financial advisors are just product sales people. We are planners.

Just as you cannot reach an unknown destination without a roadmap or guidance, it is often only by chance that someone reaches financial success without a plan. We believe every client should have a written financial plan. It is key to helping make sure you retire comfortably and stay comfortably retired.

Our team begins a relationship with these thoughts, "what is important to you" and "how can you go about accomplishing these goals".

Contact us to learn about creating YOUR plan today!

Toll-free: (800) 257-4262
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CERTIFIED FINANCIAL FIDUCIARY

"Good Faith, Care and Loyalty To Our Client's Best Interest"



What is a Fiduciary and why is it important that you work with one?

Federal pension and tax law protects investors by imposing fundamental standards on their investment advisers. Individuals and firms that are held to these standards are called “fiduciaries”. The department of labor states that fiduciaries are required to act impartially and provide advice that is in their clients’ best interest.

Additionally, fiduciaries are not permitted to receive payments creating conflicts of interest unless they comply with certain conditions of exemption that minimize the effects of a conflict.

Choosing a Certified Financial Fiduciary® (CFF) as your advisor is important because, under the DOL’s regulatory package, the CFF Code of Conduct, and the strict guidelines of the NACFF, they are required to give you advice that is in your best interest, not their own.

What is a Certified Financial Fiduciary (CFF)?

Certified Financial Fiduciary® (CFF) is a professional designation for financial professionals, namely those who have successfully completed a rigorous certification and training process established by NACFF and AFEA (The American Financial Education Alliance), and who agree to uphold the highest moral, ethical and fiduciary standards of service when providing investment advice to potential and existing clients.



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